
FOR IMMEDIATE RELEASE

December 17, 2020

Lakeland Networks 2020 Accomplishments Set Path for 2021

Parry Sound – Muskoka Ontario: Lakeland Networks is excited to announce that 2020 has been a successful year of accomplishments, paving the path for continued growth in 2021. The need for quality internet has been magnified in 2020 with the pandemic. People are working virtually, video conferencing has become the norm, there has been a huge increase in video streaming as a form of entertainment, and people now more than ever see access to high-speed internet as an essential service. Lakeland has an extremely qualified, motivated, and exceptional team committed to building and delivering first rate services that are needed in today's world.

Effective December 17th, Lakeland Networks and Interactive North will fall under one single brand, "Lakeland Networks". One single source for your Internet needs, simplifying the customer experience and increasing efficiency.

"In 2020, Lakeland Networks has successfully aligned our experienced team with the addition of former Interactive North staff and the creation of 12 new positions filled by personnel that live, shop, and now work locally" reports Dave Keith, Director of Business Development and Operations at Lakeland Networks.



Lakeland Networks has taken a lead role in moving forward with the Government of Canada's Connectivity Strategy of delivering 50/10 Mbps download/upload speed connectivity to Canadians. This year 50/10 service was made available with new broadband wireless service upgrades in Port Sydney, Point Ideal, Glen Orchard, Doe Lake, and Sopher's Landing, among others. We provide fibre optic and wireless internet service in communities, from Sundridge south to Orillia, east to Lindsay and Fenelon Falls, as well as service to Wasauksing First Nation and additionally Parry Sound. Lakeland Networks is the largest and most diverse locally owned and based communications provider in the District of Parry Sound & Muskoka.

In celebration to the successes of this year, Lakeland Networks has made 2021 network expansion plans that include Novar, North Gravenhurst, Orrville, Baysville, the Township of Georgian Bay, while incorporating continued builds in Sundridge and Burk's Falls. The company is also working with individual municipalities to meet their residents' and business's needs. Expansion and growth are not just on the radar, they are happening! Lakeland Networks will continue to grow and innovate in its objective of providing Parry Sound & Muskoka with the best, cost effective internet service in the region.

Lakeland Networks has offered broadband internet services since 2005. With hundreds of kilometers of fibre optic cable installed and over 100 towers offering wireless broadband internet, Lakeland serves residential, business, institutional, and educational customers throughout Parry Sound & Muskoka. Wireless broadband continues to advance and for our rural customers who do not have accessibility to fiber, Lakeland Networks is here to provide a high-quality high-speed

internet service and are committed to continually improving technology and speed with annual multi-million dollar investments.



Lakeland is an ISP (Internet Service Provider) with infrastructure build capabilities and a complete service provider of fibre optic networks, wireless broadband networks, internet services, CLEC registered VoIP provider, GIS services, electrical consulting, and construction services. Our portfolio also include Transparent Local Area Network services (business-to-business fibre optic connections), and server hosting at our datacenter.

-END-

For further information, contact:
Dave Keith – Director of Business Development and Operations
Lakeland Networks
dkeith@lakelandnetworks.com
705-646-1846 ext. 507

About Lakeland Networks



Lakeland Energy's retail arm Lakeland Networks provides internet services to more than 6,200 customers in Parry Sound & Muskoka. Fibre optic and wireless internet service is provided in communities, from Sundridge south to Orillia, east to Lindsay and Fenelon Falls, as well as service to Wasauksing First Nation and additionally Parry Sound. Lakeland Networks is the largest and most diverse locally owned and based communications provider in the District of Parry Sound & Muskoka. Lakeland Energy is a subsidiary of Lakeland Holding Ltd. wholly owned by the municipalities of Bracebridge, Huntsville, Parry Sound, Burk's Falls, Sundridge and Magnetawan.