

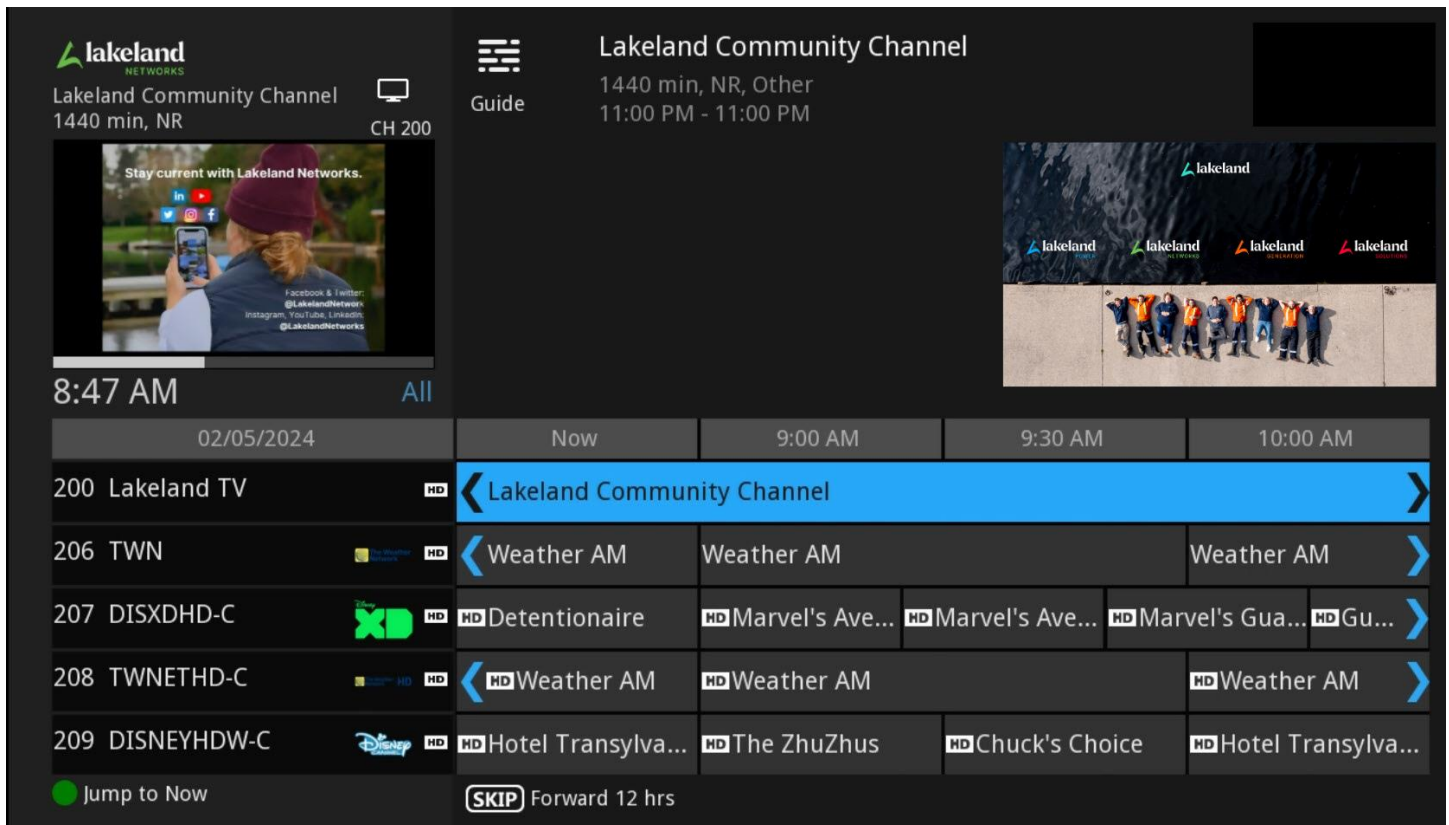
FOR IMMEDIATE RELEASE

February 6, 2024

Lakeland Networks debuts Lakeland TV

Bracebridge, Ontario: Serving Muskoka, Parry Sound, and Almaguin, Lakeland Networks is thrilled to announce the debut of our new digital TV service “Lakeland TV”. The new service was launched on February 1st, 2024, to all Lakeland Networks’ TV subscribers. Previously, Lakeland provided TV service via another provider. As a new Muskoka-based TV provider, the move to launch and brand our own TV service confirms our long-term commitment to our customers and the community while providing an abundance of enhancement opportunities for the viewing experience.

Our new “Lakeland TV” community channel is on channel 200 and will provide viewers with information on the different Lakeland companies, exciting new services and solutions, and important emergency and maintenance notices.



02/05/2024	Now	9:00 AM	9:30 AM	10:00 AM
200 Lakeland TV	Lakeland Community Channel			
206 TWN	Weather AM	Weather AM	Weather AM	
207 DISXDHD-C	HD Detentionaire	HD Marvel's Ave...	HD Marvel's Ave...	HD Marvel's Gua... HD Gu...
208 TWNETHD-C	HD Weather AM	HD Weather AM	HD Weather AM	
209 DISNEYHDW-C	HD Hotel Transylva...	HD The ZhuZhus	HD Chuck's Choice	HD Hotel Transylva...

We have added the CTV News Northern Ontario – North Bay across all packages to meet the viewing requirements and needs of our Burk’s Falls, Sundridge, and South River customers. A new scrolling Parry Sound, Huntsville, Barrie, and North Bay local weather channel, which provides a regional profile, has also been a great new addition to our existing packages.



8:45:47AM FEB 5

STORM CENTRE

Barrie
 Parry Sound
 Huntsville
 -2°

Pressure
 101.60 kPa ↑

Mor Aft Eve
 -1° 4° -4°
 POP 20% 20% 10%

TWN STUDIO
 HALIFAX (YHZ), N SCOTIA
 DEEPEST SNOWPACK RECORD
96 cm
 FEBRUARY 5

CHRIS MURPHY
 METEOROLOGIST

NATHAN COLEMAN
 ATLANTIC REPORTER

Capture the moment! Submit your #ShareYourWeather videos and photos and see it on

9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM
☀️	☀️	☀️	☀️	☀️	☀️	☀️	☀️	☁️	☁️	☁️	☁️
0°	2°	2°	4°	4°	3°	3°	3°	1°	-1°	-3°	-4°

The Weather Network

Stay current with Lakeland Networks.

Soon we will be adding watchTVeverywhere which allows viewers to watch online content from networks that are part of their paid Lakeland TV subscription. As broadcasters make Free Previews available from time to time, where possible we will aim to share these with our customers so they can experience channels that are not presently part of their subscription.

“Delivering a competitive TV service that more closely meets our customers’ expectations and needs is vitally important. Having the ability to manage and continually develop our television service is key to our continued success as a local community contributor. Our loyal customers have allowed our continued growth and success, so having the opportunity to improve their entertainment experience is key” says Dave Keith, Director of Business Development at Lakeland Networks.

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For further information, contact:
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MEDIA RELEASE
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About Lakeland Networks



Lakeland Networks provides internet services to more than 7,700 customers. Fibre optic internet service is provided in communities, from South River south to Orillia, east to Lindsay and Fenelon Falls, as well as service to Wasauksing First Nation and additionally Parry Sound. Lakeland Networks is the largest and most diverse locally owned and based communications provider in the Districts of Parry Sound & Muskoka. Lakeland Networks is a subsidiary of Lakeland Holding Ltd. wholly owned by the municipalities of Bracebridge, Huntsville, Parry Sound, Burk's Falls, Sundridge and Magnetawan.